



The Local Support Hub for Disaster Relief



LOCAL RELIEF EPK

HEATHER HACKETT, FOUNDER & EXECUTIVE DIRECTOR

Heather Hackett is the proud Founder and Executive Director of Local Relief, Inc., an innovative nonprofit organization dedicated to revolutionizing communication during times of disaster. Her passion for empowering communities stems from over 20 years of experience living in Florida, where she witnessed firsthand the destruction caused by Hurricane Ian in 2022. This experience motivated her to bring her 2017 vision of the Local Relief app to life as a trusted, reliable platform for disaster response.

Heather's entrepreneurial journey began with "I Train Your Kids," a business committed to promoting healthy lifestyles among children. This endeavor opened doors to another passion – storytelling – and led to the creation of Be Me Books, where she explored the world of authorship and inspired countless readers.



With a diverse background that includes roles as a teacher, corporate trainer, and sporting event manager, Heather has cultivated a deep understanding of communication, resilience, and leadership. These experiences have shaped her vision for Local Relief, a platform designed to connect communities and provide vital resources during times of need.

At her core, Heather is a visionary on a mission to make a lasting impact on how we prepare for, respond to, and recover from disasters. Through Local Relief, she strives to foster stronger, more resilient communities that are better equipped to support each other in the face of adversity.

LOCAL RELIEF OVERVIEW

Introducing Local Relief: Your Lifeline in Times of Crisis

Local Relief is a groundbreaking, desperately needed 501c3 nonprofit mobile app designed to bridge the communication gap between communities, organizations, and authorities during disasters. As a centralized hub for real-time updates and critical resources, Local Relief empowers users to stay informed, seek help, and support one another when it matters most.

The FREE Local Relief app connects:

- ✓ People impacted by disasters with neighbors wanting to help.
- ✓ Organizations and nonprofits that provide recovery assistance.
- ✓ Tips and information to keep you safe.

From preparation to recovery, Local Relief ensures that every community member has access to the support they need at every stage of a disaster.

"The Local Relief, Inc. App is going to be a game-changer when it comes to disaster preparedness and recovery for residents dealing with natural disasters and emergencies. To have all of the necessary information at their fingertips will enable everyone to stay informed and put their personal and family plans into action."

*-Edward McCrane, Director of Emergency Management
& Professional Emergency Manager*



When disaster strikes, get Local Relief.

INTRODUCTION

When disaster strikes, uncertainty, and anxiety often take over. Most of us assume large organizations like FEMA or the Red Cross will handle everything, but the heart of recovery is much closer to home—it's neighbors helping neighbors. Whether it's hurricanes, fires, tornadoes, earthquakes, or snowstorms, one thing is clear: people stepping up for each other makes all the difference. That's where the Local Relief app comes in.

WHY IT MATTERS

During a disaster, it's the local, immediate actions that count. You may need a tarp for your roof or wonder which hardware store has restocked hurricane supplies. Questions like "Where can I get gas?" or "Which stores still have generators?" aren't answered by federal agencies or local government websites. This is where Local Relief shines.

Local Relief is more than just a disaster app—it's a hub for real-time, hyper-local information. From finding open restaurants for first responders to connecting with local nonprofits offering immediate help, Local Relief empowers communities to respond to crises together. It covers all disasters—fires, floods, snowstorms—bringing neighbors and local heroes together to help when needed.

WHAT MAKES LOCAL RELIEF DIFFERENT?

The Local Relief app is a free, comprehensive platform that bridges the gap between official disaster response and community-driven aid. It connects people who need help with those eager to provide it and offers a direct line to local organizations and nonprofits that mobilize during crises. This isn't a one-size-fits-all app; it's tailored to your community, with updates and resources that meet your specific needs, from recovery to rebuilding.

"When a disaster strikes, it's scary, it's devastating, and until you've experienced it, you don't realize how insanely unorganized it is. That's where Local Relief comes in.

It's a hub for locals seeking help, locals wanting to help, local nonprofits with boots on the ground, where we can find supplies, and the resources we need to rebuild."

Heather Hackett, Executive Director and Founder

HOW THE LOCAL RELIEF APP WORKS



LOCAL RELIEF IN ACTION

Imagine a storm is approaching. Here's how Local Relief keeps your community connected:

- ✓ 48 Hours Before: Neighbors share tips on preparing for the storm and which stores have essential supplies.
- ✓ 24 Hours Before: The app is buzzing with updates from trusted sources about evacuation routes, shelter locations, and last-minute safety tips.
- ✓ During the Storm: Local users post real-time road closures, safe zones, and requests for help, allowing neighbors to offer assistance and emergency responders to take quick action.
- ✓ After the Storm: Recovery efforts are coordinated via the app—whether it's debris removal, food distribution, or rebuilding initiatives. Local businesses, organizations, and volunteers stay connected to aid long-term recovery.

MISSION

As a revolutionary, woman-founded 501(c)(3) nonprofit, Local Relief transforms how communities respond to disaster. Our mission is simple: to empower communities by connecting them to vital resources during times of need. We are not just another app; we are a lifeline, a connector, and a driver of resilient recovery.

FOR THE HELPERS

For the Helpers:

Local Relief is built for the people who are ready to help. Whether you're a nonprofit, a small business offering recovery services, or a neighbor looking to lend a hand, this app connects you to those in need. For the individuals who've lost everything and don't know where to turn—Local Relief is here to guide you.

Disasters can be overwhelming, but recovery doesn't happen alone. It takes national agencies, local nonprofits, shelters, churches, businesses, and—most importantly—people. Local Relief ensures that everyone who wants to help can, making it easier to support your community when it matters most.

Download the app for free today and become part of the solution.

LOCAL RELIEF IN THE NEWS

Local Relief has already made headlines as a game-changing tool in disaster communication. Below are some of the key media appearances highlighting the impact of Local Relief:

- ✓ [WTSP Article](#)
- ✓ [My Suncoast Video - June 20, 2023](#)
- ✓ [My Suncoast Video - June 20, 2024](#)
- ✓ [YouTube Video](#)

These partners play a vital role in strengthening our mission to connect communities with trusted resources during disasters. As we continue to grow, we look forward to expanding our network and welcoming more organizations dedicated to helping those in need.

LET'S CONNECT

Lis Begin, Publicist

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Phone: 727.243.6965

Website: LocalRelief.com

Follow Us on Social Media

- ✓ LinkedIn: <https://www.linkedin.com/company/localrelief>
- ✓ Instagram: [@localreliefapp](https://www.instagram.com/localreliefapp)
- ✓ Twitter/X: [@localrelief](https://twitter.com/localrelief)
- ✓ Facebook: [@localreliefapp](https://www.facebook.com/localreliefapp)

PARTNERSHIPS

Building a Network of Support

Local Relief is proud to acknowledge the contributions of our key partners:

- ✓ [Tidal Basin](#)
- ✓ [Firman Power Equipment](#)
- ✓ [United Contract Solutions](#)
- ✓ [GoFundMe.org](#)

These partners play a vital role in strengthening our mission to connect communities with trusted resources during disasters. As we continue to grow, we look forward to expanding our network and welcoming more organizations dedicated to helping those in need.

GET INVOLVED: BE PART OF THE SOLUTION

Local Relief is more than just an app—it's a community-driven platform designed to save lives and speed up recovery efforts. Here's how you can make a difference:

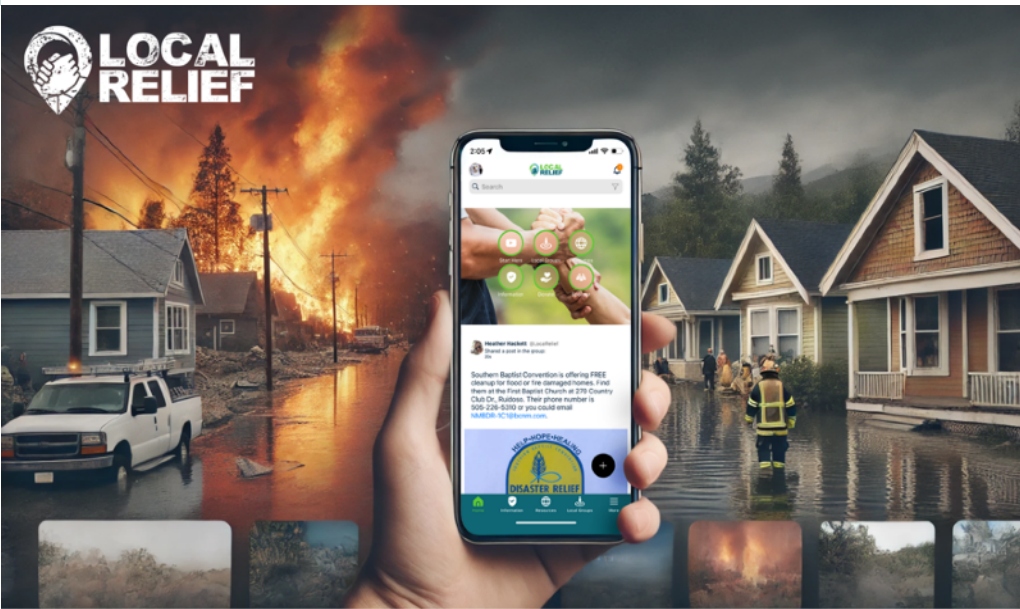
- ✓ Download the App: Stay connected with your community before, during, and after a disaster.
- ✓ Partner with Us: We're always looking to collaborate with organizations and individuals passionate about disaster relief.
- ✓ Spread the Word: Share Local Relief with your friends, family, and colleagues. Help us grow our network and strengthen community resilience.

Get the app now!

Scan the QR code below or visit LocalRelief.com to download and start using Local Relief today!



Share live updates • Find resources



Heather Hackett

Founder & Executive Director of Local Relief, Inc.

LocalRelief.com
Lis@BeginProductions.com
727.243.6965



"At my core, I'm a visionary on a mission. My aim is to make a tangible difference in the world, especially in how we respond and communicate during disasters."

MISSION STATEMENT

Heather's mission is to connect communities with essential resources and communication tools that foster resilience during times of crisis. Through Local Relief, she aims to empower individuals, local authorities, and organizations to collaborate seamlessly in disaster preparedness and recovery.

BIO

Heather Hackett is the visionary Founder and Executive Director of Local Relief, Inc., a 501(c)(3) nonprofit organization dedicated to revolutionizing disaster communication. With a passion for empowering communities, Heather created Local Relief, a mobile app designed to streamline vital resources and information during natural disasters. Her leadership and innovative approach have helped Local Relief become a critical tool for communities to prepare, survive, and rebuild. Recognized in media outlets such as WTSP and My Suncoast, Heather's work has been featured for its impact on disaster recovery efforts.

NOTABLE ACHIEVEMENTS & PARTNERSHIPS

Key partnerships with Tidal Basin, Firman Generators, GoFundMe.org, and United Contract Solutions.

Featured on WTSP, My Suncoast, and various other media outlets for her pioneering work with Local Relief.

Successfully launched Local Relief, a vital communication hub for disaster-impacted communities.

CALL TO ACTION

For speaking engagements, collaborations, or media inquiries, please contact Lis Begin at:

Lis@BeginProductions.com
727.243.6965



Share live updates • Find resources



KEY SPEAKING TOPICS

Perception vs. Reality: The vast disconnect between what people expect during disasters and the chaos that actually unfolds.

Pioneering a New Approach to Disaster Communication: The story behind Local Relief, an innovation in disaster communication.

Professional Resiliency in a Challenging Landscape: Insights into staying resilient when launching a new business.

The Journey of a Female-Founded Nonprofit: Navigating the challenges and triumphs of building a nonprofit as a woman in today's world.

Empowering Communities Through Technology and Innovation: Discussing how Local Relief empowers local communities to take control of their disaster preparedness and recovery.

Creating Change through Community Collaboration: Highlighting how partnerships, grassroots efforts, and community involvement have been key in shaping Local Relief.